### HAIR LOSS NEW COMBINATION OF PROFESSIONAL AND HOME CARE TREATMENTS



## What is the definition of hair loss?

**NORMAL** Loss of 40 to 100 hairs per day

### **HAIR LOSS**

More than 40 to 100 hairs continuously for a longer period of time.

#### **AFFECTED PEOPLE**

About 50% of men and 20% of women in Switzerland are affected by hair loss. Hair loss usually increases with age.



## Types of hair loss

#### **CONSTITUENT HAIR LOSS (ANDROGENETIC ALOPECIA)**

Genetically heritable, the most common type. Hair loss, receding hairline, bald spots appear on the back of the head. Women often have problems in the vertex region.

#### **CIRCULAR HAIR LOSS (ALOPECIA AREATA)**

Round spots that are locally limited. Also often seen as beard gaps. Frequently related to an autoimmune disease.

#### **DIFFUSE HAIR LOSS (ALOPEZIA DIFFUSA)**

Hair generally becomes thinner, then completely falls out after a shortened growth phase.

Often related to stress.







## Most common reasons for hair loss

#### **HORMONES (DHT)**

Too fast conversion of testosterone into DHT (dihydrotestosterone). Or estrogen in women.

#### LACK OF NUTRITION

Radical weight loss diets or just fast food

#### **DEFICIENCY OF VITAMINS AND IRON**

Depends on a person's anatomy and nourishment

#### **BLOOD CIRCULATION OF THE SCALP**

Supply of oxygen and nutrients. It's well known that: The older a person gets, the worse the circulation.

#### **PSYCHOLOGICAL STRESS**

Distress but also eustress





Combination of various non-medical treatment methods to combat the root cause of hair loss

## 6 Steps for success

- Step 1 Preparation
- Step 2 Microneedling (regeneration process)
- Step 3 Meso hair loss control + Cocktail (to give a boost)
- Step 4 HS Supplements for systemic support (from inside the body)
- Step 5 Tricocure Serum (effect directly on site)
- Step 6 Tricocure Shampoo (regular usage over long period of time)

### MESO PURE PEEL 5 different actions In one treatment



# Professional skin renewal mesoskinline

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Step 1 Preparation

MESO PURE PEEL Different actions in one treatment

EFFECTIVE DETOX ACTION PROFESSIONAL SKIN RENEWAL

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Meso Pure Peel Ideal preparation of the scalp

Cleans the skin

Deeply moisturizes and open pores

Makes the skin receptive to active ingredients

Can be used despite a slight keratolytic effect, as the active ingredient does not reach down to the hair root

# Step 2 Microneedling



## Microneedling

### Effect of Microneedling on the scalp

- Many small micro punctures (1 mm) skin is intentionally injured.
- Inflammation provoked immune system becomes active
- Growth factors are released out of the local thrombocytes
- Collagen synthesis begins new tissue is generated



# Meso Hair Loss Control Cocktail for your Hair

Direct with microneedling into the scalp

### Ingredients

- Taurine opens slightly the vessels
- Biotin and other vitamins give the perfect nutrition to the hair follicles
- Cantella is anti-bacterial and increases the wound healing (tissue regeneration)
- Canthenol reduces the inflammation
- Cysteine promotes the production of proteins



MESO HAIR LOSS CO Safe, strong, and effective formula age for all ages and hear types



Step 3 The right Supplements



## HS Hair Supplements

Complex vitamin matrix with anti DHT effect

### Ingredients

- Saw Palmetto
- Alpha 5 Reductase inhibits conversion of testosterone to DHT
- Vitamin complex supplies the hair with nutrients
- Ginseng and B6 for better concentration



## Step 4 For strong local effect



## Tricocure Serum

Direct to the roots

### Ingredients

- Kopexil and Niacin
- Biotin (Vitamin B7)
- CG-VEGF
- Saw Palmetto Extract:
- Pyridine (Vitamin B6)
- Other substances: capixyl, beta-sitosterol (regulating hormones), Ginseng and Pantothenic acid (vitamin B5) for anti-stress



Step 5 Shampoo

## Tricocure Mousse Hair Shampoo

The power shampoo for stronger, healthier, and more structured hair

### Ingredients

- Caffeine: energizing effect
- Keratin: protein made up of amino acids (incl. cysteine)
- nicotinic acid and menthol: warm/cold effect, promote microcirculation
- Salicylic acid, facilitates elimination of the scales. Reduces the itching sensation. Removes dead scalp and hair cells.

Mousse hair loss shampoo
i mL 은 5,07 fl. oz.

## Protocol

# mesoskinline® Hair Growth Concept+ Timeline

Meso 8 - 10 treatments with 10-14 days interval (1 box for 10 treatments) Hair Loss Control 2 3 4 5 6 7 8 9 10 2 capsules per day (4 boxes for 4 months) HS Capsules 1 time per day (2 box for 2 months) Tricocure serum 2-3 times per week (2 bottles for 4 months) Tricocure shampoo





MESO HAIR LOSS CONTROL strong, and affective formula against hear loss

ATTACK N

all ages and hair types

meso

Conclusion

perfect multi level action against hair loss longterm - from outside and inside used by the most exclusive swiss clinics























